

William “Andy” Spanjer, Graphic Designer

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EDUCATION

**Master of Fine Arts,
Communication Design**
Kutztown University of Pennsylvania
2020–2023

Bachelor of Fine Arts with Honors,
Graphic Design
State University of New York at New Paltz
2016–2020

HONORS & AWARDS

Student Thesis Project Highlight
KUCD Web & Social Media
MAY 2023

Dean’s List
State University of New York at New Paltz
2016–2020 | 8 SEMESTERS

Outstanding Internship Spotlight
SUNY New Paltz Career Resource Center
DECEMBER 2019

TECHNICAL SKILLS

Adobe Creative Suite: InDesign,
Illustrator, Photoshop, After Effects

Basic AI Tools, Basic HTML, Digital Art,
Logo Design, Motion Design, Print Design,
Social Media, Typography, Web Design

RELEVANT EXPERIENCE

Chapel Field Schools– Graphic Designer in Marketing; High School Art Teacher
2016–PRESENT | PINE BUSH, NY

Westminster Presbyterian Church– Ad-Hoc Graphic Designer
2018–PRESENT | ROCK TAVERN, NY

Energy Improvement Corporation– Graphic Design Intern
FEBRUARY–AUGUST 2020 | KATONAH, NY

Pursell Farms AL Resort– Intern Marketing Assistant
JUNE–AUGUST 2019 | SYLACAUGA, AL

SELECT COMMISSIONED WORK

2024

Nop Brothers, LLC– Logo + Identity
SpiriSell Surgical Solutions– Logo + Identity

2023

The Annex General Store– Brand Development
Atomics Baseball Club: Germany– Logo + Identity; Promo Material
Chen Tai Chi with Bérit Schumann– Logo + Identity; Web
Hollow Hill Farm, LLC– Print, Promo Material
Letters Red– Brand Development; T-Shirt Designs
Knollwood Christian School– Logo + Identity; Web
Pedrero Regulatory Consulting– Logo + Identity
Westtown Community– Wayfinding (Custom Map Design)
Won by One International– Logo + Identity

2022

AEF Ministries– Logo + Identity; Web
Christ’s Church of the Hudson Valley– Logo + Identity; Web
Church of the Vine– Web
Confluent Relationship Therapy Clinic– Logo + Identity
Crimson Thread– Logo + Identity
Dead to Daily, LLC– Logo + Identity
Dwaarkill Study Center– Logo + Identity; Promo Material; Web
Matthew 25 Ministries– Logo + Identity; Print Material; Web
Western Pure Dog Food– Product Label Design

2021

Canaan Farms– Product Label Design
Empire Truck Detailing– Logo + Identity; Print Material
Essentially Picnics– Logo + Identity; Print Material; Web
Integrity Building– Logo + Identity
Kick Addiction, LLC– Logo + Identity
Soul Stitched Embroiders– Logo + Identity

MORE COMMISSIONED WORK →

SELECT COMMISSIONED WORK *(CONTINUED)*

2020

Affirmation Presbyterian Church– Print Material

Bridleway Creamery Co.– Print Material

Chicago Institute for Change– Print Material

The Hye Line– Logo + Identity; T-Shirt Designs

Lattingtown Baptist Church– Logo + Identity; Web

S+H Lawn Care– Logo + Identity; Print Material

Vegan Around the World– Logo + Identity

2019 + PRE 2019

CEC Excavating– Logo + Identity

The Gentle Organizer– Print Material

IT Connexions– Graphic Design + Social Media Consulting

Nazareth College Swim Team– T Shirt Design

1199 SEIU RN Division– Campaign Material