

William “Andy” Spanjer, Graphic Designer

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EDUCATION

Master of Fine Arts in progress,
Communication Design
Kutztown University of Pennsylvania
2020–EXPECTED COMPLETION AUG 2023

Bachelor of Fine Arts with Honors,
Graphic Design
State University of New York at New Paltz
2016–2020

HONORS & AWARDS

Student Thesis Project Highlight
KUCD Web & Social Media
MAY 2023

Dean’s List
State University of New York at New Paltz
2016–2020 | 8 SEMESTERS

Outstanding Internship Spotlight
SUNY New Paltz Career Resource Center
DECEMBER 2019

TECHNICAL SKILLS

Adobe Creative Suite: InDesign,
Illustrator, Photoshop, After Effects

Basic HTML, Branding, Digital Art,
Logo Design, Motion Design, Print Design,
Social Media, Typography, Web Design

RELEVANT EXPERIENCE

Chapel Field Schools– Graphic Designer in Marketing; High School Art Teacher
2016–PRESENT | PINE BUSH, NY

Westminster Presbyterian Church– Ad-Hoc Graphic Designer
2018–PRESENT | ROCK TAVERN, NY

Energy Improvement Corporation– Graphic Design Intern
FEBRUARY–AUGUST 2020 | KATONAH, NY

Pursell Farms AL Resort– Intern Marketing Assistant
JUNE–AUGUST 2019 | SYLACAUGA, AL

SELECT COMMISSIONED WORK

2023

The Annex General Store– Logo + Identity
Chen Tai Chi with Bérit Schumann– Logo + Identity; Web
Hollow Hill Farm, LLC– Print, Promo Material
Knollwood Christian School– Logo + Identity; Web
Won by One International– Logo + Identity

2022

AEF Ministries– Logo + Identity; Web
Christ’s Church of the Hudson Valley– Logo + Identity; Web
Church of the Vine– Web
Confluent Relationship Therapy Clinic– Logo + Identity
Crimson Thread– Logo + Identity
Dead to Daily, LLC– Logo + Identity
Dwaarkill Study Center– Logo + Identity; Promo Material; Web
Matthew 25 Ministries– Logo + Identity; Print Material; Web
Western Pure Dog Food– Product Label Design

2021

Canaan Farms– Product Label Design
Empire Truck Detailing– Logo + Identity; Print Material
Essentially Picnics– Logo + Identity; Print Material; Web
Integrity Building– Logo + Identity
Kick Addiction, LLC– Logo + Identity
Soul Stitched Embroiders– Logo + Identity

2020

Affirmation Presbyterian Church– Print Material
Bridleway Creamery Co.– Print Material
Chicago Institute for Change– Print Material
The Hye Line– Logo + Identity; T-Shirt Designs
Lattingtown Baptist Church– Logo + Identity; Web
S+H Lawn Care– Logo + Identity; Print Material
Vegan Around the World– Logo + Identity

2019 + PRE 2019

CEC Excavating– Logo + Identity
The Gentle Organizer– Print Material
IT Connexions– Graphic Design + Social Media Consulting
Nazareth College Swim Team– T Shirt Design
1199 SEIU RN Division– Campaign Material