

William “Andy” Spanjer

GRAPHIC DESIGNER, ARTIST, & EDUCATOR

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EDUCATION

Master of Fine Arts, Communication Design

Kutztown University of Pennsylvania
2020–2023

Bachelor of Fine Arts with Honors, Graphic Design

State University of New York at New Paltz
2016–2020

HONORS & AWARDS

Educational Ambassador and Distinguished Commencement Speaker

RDF, NBIC, & TJB International Schools
on behalf of Chapel Field Schools
JUNE 2024

Student Thesis Project Highlight

KUCD Web & Social Media
MAY 2023

Dean’s List

State University of New York at New Paltz
2016–2020 | 8 SEMESTERS

Outstanding Internship Spotlight

SUNY New Paltz Career Resource Center
DECEMBER 2019

TECHNICAL SKILLS

Adobe Creative Suite: InDesign,
Illustrator, Photoshop, After Effects

Basic AI Applications, Basic CSS/HTML,
Digital Art, Image Editing, Logo Design,
Motion Design, Print Design, Social Media,
Typography, Web Design

RELEVANT EXPERIENCE

SUNY Orange, Middletown, NY

Adjunct Professor, Art Department, 2024–PRESENT

Chapel Field Christian Schools, Pine Bush, NY

High School Art Teacher, 2020–PRESENT
Graphic Designer in Marketing, 2016–PRESENT

Westminster Presbyterian Church, Rock Tavern, NY

Ad-Hoc Graphic Designer, 2018–PRESENT

Energy Improvement Corporation, Katonah, NY

Graphic Design Intern, FEBRUARY–AUGUST 2020

Pursell Farms Resort, Sylacauga, AL

Intern Marketing Assistant, JUNE–AUGUST 2019

SELECT FREELANCE WORK

2024

Apprise Travel Planning– Logo + Identity; Print Material; Web

Bridge Mission Center: Thailand– Logo + Identity

Electrical Associates, Pittsburgh– Logo + Identity; Web

Hollow Hill Horse Show– Logo + Identity, Promo Material

Kevin Slack for Hillsdale County Commissioner– Print Material

Neuenburg International Church: Germany– Logo + Identity; Signage

Nop Brothers, LLC– Promo Material

SpiriSell Surgical Solutions– Logo + Identity

Wafula Projects– Logo + Identity, Print Material

Westtown Community– Logo + Identity, Print Material

2023

The Annex General Store– Brand Development

Atomics Baseball Club: Germany– Logo + Identity; Promo Material

Chen Tai Chi with Bérit Schumann– Logo + Identity; Web

Hollow Hill Farm, LLC– Print, Promo Material

Letters Red– Brand Development; T-Shirt Designs

Knollwood Christian School– Logo + Identity; Web

Pedrero Regulatory Consulting– Logo + Identity

Westtown Community– Wayfinding (Custom Map Design)

Won by One International– Logo + Identity

2022

AEF Ministries– Logo + Identity; Web

Christ’s Church of the Hudson Valley– Logo + Identity; Web

Church of the Vine– Web

Confluent Relationship Therapy Clinic– Logo + Identity

Crimson Thread– Logo + Identity

MORE COMMISSIONED WORK →

SELECT COMMISSIONED WORK (CONTINUED)

Dead to Daily, LLC– Logo + Identity
Dwaarkill Study Center– Logo + Identity; Promo Material; Web
Matthew 25 Ministries– Logo + Identity; Print Material; Web
Western Pure Dog Food– Product Label Design

2021

Canaan Farm– Product Label Design
Empire Truck Detailing– Logo + Identity; Print Material
Essentially Picnics– Logo + Identity; Print Material; Web
Integrity Building– Logo + Identity
Kick Addiction, LLC– Logo + Identity
Soul Stitched Embroiders– Logo + Identity

2020

Affirmation Presbyterian Church– Print Material
Bridleway Creamery Co.– Print Material
Chicago Institute for Change– Print Material
The Hye Line– Logo + Identity; T-Shirt Designs
Lattingtown Baptist Church– Logo + Identity; Web
S+H Lawn Care– Logo + Identity; Print Material
Vegan Around the World– Logo + Identity

2019 + PRE 2019

CEC Excavating– Logo + Identity
The Gentle Organizer– Print Material
IT Connexions– Graphic Design + Social Media Consulting
Nazareth College Swim Team– T Shirt Design
1199 SEIU RN Division– Campaign Material