

William “Andy” Spanjer

Graphic Designer, Artist, & Educator

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EDUCATION

Master of Fine Arts (MFA), Communication Design

Kutztown University of Pennsylvania,
2020–2023

Bachelor of Fine Arts (BFA), Graphic Design

State University of New York at New Paltz,
2016–2020

HONORS & AWARDS

Educational Ambassador and Distinguished Commencement Speaker

RDF, NBIC, & TJB International Schools
on behalf of Chapel Field Schools,
June 2024

Student Thesis Project Highlight

KUCD Web & Social Media,
May 2023

Dean’s List

State University of New York at New Paltz,
2016–2020

Outstanding Internship Spotlight

SUNY New Paltz Career Resource Center,
December 2019

TECHNICAL SKILLS

Software: Adobe Creative Suite (*Photo-shop, Illustrator, InDesign, etc.*), Procreate, Squarespace, Wix, Microsoft & Apple Utility Suites, AI Platforms & Generators

Graphic/Web Design: AI-Enhanced Tools, Brand Identity, Typography, Print & Web Design, Digital Illustration, Social Media Assets, Basic HTML/CSS

RELEVANT EXPERIENCE

SUNY Orange, Middletown, NY

Adjunct Professor, Art Department, August 2024–Present

Chapel Field Christian Schools, Pine Bush, NY

High School Art Teacher, September 2020–Present
Graphic Designer in Marketing, June 2016–Present

Westminster Presbyterian Church, Rock Tavern, NY

Ad-Hoc Graphic Designer, August 2018–Present

Energy Improvement Corporation, Katonah, NY

Graphic Design Intern, February 2020–August 2020

Pursell Farms Resort, Sylacauga, AL

Intern Marketing Assistant, June 2019–August 2019

PUBLICATIONS

“Why Art History Is Worth Our Time”

The Bell Tower: Chapel Field’s Online Journal, February 2026

“Is Art Essential?”

The Bell Tower: Chapel Field’s Online Journal, January 2025

EXHIBITIONS

Faculty & Student Exhibition, SUNY Orange, March–April 2026

RED, New Forest Gallery, Pine Bush, NY, February–March 2026

MFA Thesis Exhibition, Kutztown University, May 2023

BFA Thesis Exhibition, SUNY New Paltz, May 2020

SELECT CLIENT WORK

2025

Bryant Park Florida LLC– Board Game Asset Design

Hillsdale Window Restoration– Logo + Identity

Kniffin & Sons Handyman Services– Logo + Identity

SIGCOR Logistics– Logo + Identity; Web

Zephyr98 Media– Logo + Identity

2024

Apprise Travel Planning– Logo + Identity; Print Material; Web

Bridge Mission Center: Thailand– Logo + Identity

Electrical Associates, Pittsburgh– Logo + Identity; Web

Hollow Hill Horse Show– Logo + Identity, Promo Material

Kevin Slack for Hillsdale County Commissioner– Print Material

Neuenburg International Church: Germany– Logo + Identity; Signage

See More Commissioned Work →

SELECT CLIENT WORK (CONTINUED)

Nop Brothers, LLC– Promo Material
SpiriSell Surgical Solutions– Logo + Identity
Wafula Projects– Logo + Identity, Print Material
Westtown Community– Logo + Identity, Print Material

2023

The Annex General Store– Brand Development
Atomics Baseball Club: Germany– Logo + Identity; Promo Material
Chen Tai Chi with Bérit Schumann– Logo + Identity; Web
Hollow Hill Farm, LLC– Print, Promo Material
Letters Red– Brand Development; T-Shirt Designs
Knollwood Christian School– Logo + Identity; Web
Pedrero Regulatory Consulting– Logo + Identity
Westtown Community– Wayfinding (Custom Map Design)
Won by One International– Logo + Identity

2022

AEF Ministries– Logo + Identity; Web
Christ's Church of the Hudson Valley– Logo + Identity; Web
Church of the Vine– Web
Confluent Relationship Therapy Clinic– Logo + Identity
Crimson Thread– Logo + Identity
Dead to Daily, LLC– Logo + Identity
Dwaarkill Study Center– Logo + Identity; Promo Material; Web
Matthew 25 Ministries– Logo + Identity; Print Material; Web
Western Pure Dog Food– Product Label Design

2021

Canaan Farm– Product Label Design
Empire Truck Detailing– Logo + Identity; Print Material
Essentially Picnics– Logo + Identity; Print Material; Web
Integrity Building– Logo + Identity
Kick Addiction, LLC– Logo + Identity
Soul Stitched Embroiders– Logo + Identity

2020

Affirmation Presbyterian Church– Print Material
Bridleway Creamery Co.– Print Material
Chicago Institute for Change– Print Material
The Hye Line– Logo + Identity; T-Shirt Designs
Lattingtown Baptist Church– Logo + Identity; Web
S+H Lawn Care– Logo + Identity; Print Material
Vegan Around the World– Logo + Identity

2019 and Pre-2019

CEC Excavating– Logo + Identity
The Gentle Organizer– Print Material
IT Connexions– Graphic Design + Social Media Consulting
Nazareth College Swim Team– T Shirt Design
1199 SEIU RN Division– Campaign Material